

## On the occasion of the publication of the book in English

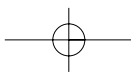
Three years have already passed since *Challenging the 21st Century with Intellectual Property Rights* was first published by Chosun Daily Newspaper, one of the most-read and most-influential publications in Korea. I wrote the book in an easy-to-read anecdotal format hoping to reach readers who may already be aware of the value and impact of intellectual property rights in our society, but still find the system and the law difficult to understand. I am grateful for the response to this book, as it was a bestseller at Kyobo Moonko, the largest bookstore in Korea.

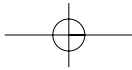
The system governing intellectual property rights differs from country to country. However, the fundamental framework and concepts underlying the various systems are not only identical, but they all share the universal concept of protection of rights and creation of wealth. It is in this regard I think that this book will offer some hope and assistance to all readers everywhere. I also believe that foreign readers who specialize in intellectual property rights can better understand and appreciate the Korean intellectual property rights system through various references to actual cases and situations.

The chapter 6 entitled *In-Depth Exploration* should allow a more systematic and in-depth understanding of the Korean intellectual property rights system. With these objectives in mind, I decided to publish the English-language version of my book.

Over the three years since this book was first published, there have been various changes to the relevant laws. This English-language version contains all of the revised laws and system as well as available updated data and statistics as of January 31, 2003. I do hope that the readers find this book interesting and

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informative. I would especially like to express my sincere appreciation to my former colleague and friend, Andrew S. Kim, Esq. of Hong & Kim in Los Angeles for his assistance and valuable contributions to the preparation of this English-language version and to Chosun Daily Newspaper for their cooperation and support in its publication.

Ho-Hyun Nahm, author

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